

Social Economy

Learning Outcomes: On completion of this session, learners will be able to:

- Awareness of what social circle economy is.
- Knowledge regards the benefits of the initiatives linked to the Social Circle Economy for modern businesses/organisations beyond Europe and to be able to integrate in their own business.
- Knowledge of some social economy models facing SMEs at local level.(Europe)
- Knowledge in how to assess and implement a social circular plan.

Description of Activity/ Advice for Trainers	Duration (in minutes)	Materials/Equipment Required	Evaluation/Assessment
<p><u>Workshop Opening:</u></p> <ul style="list-style-type: none"> • The trainer introduces the topic of social economy by asking participants what their understanding of the term is and to provide their own definition in a plenary. • The trainer takes a note of these definitions on a flipchart to refer to in the feedback session during the workshop closing. • The trainer then provides some common definitions using a PowerPoint slide. 	20	<ul style="list-style-type: none"> • Flipchart/whiteboard and markers • Projector and screen • Laptop • PowerPoint slides 	The trainer evaluates the success of the session, based on the participation of all individuals in the activities. As a follow-up exercise, the trainer invites all participants to read chapter 4, of the Collaboration Management Manual.



<p><u>Activity 1: Presentation and Small Group Activity</u></p> <ul style="list-style-type: none"> • The trainer introduces some of the initiatives linked with social economy beyond Europe using a PowerPoint. • The trainer then leads a short group discussion, asking: ‘how can benefit these models to improve your business or organisation?’ • The trainer takes note of the key points on a flipchart. • The trainer then divides the participants into pairs/small groups of 3 to answer the following questions: <ol style="list-style-type: none"> 1. Have you experienced any of these initiatives in your own work environment in the past? 2. Are these initiatives replicable to your organisation now? 3. How could these kinds of models help you in your business? • After 20 minutes, the trainer brings the whole group back together and hosts a feedback session from all groups. • The trainer takes note of the key points from the discussion on a flipchart. 	<p><u>50</u></p>	<ul style="list-style-type: none"> • Flipchart/whiteboard and markers • Projector and screen • Laptop • PowerPoint slides 	<p>The trainer evaluates the success of the session, based on the participation of all individuals in the activities. As a follow-up exercise, the trainer invites all participants to read chapter 4, of the Collaboration Management Manual, to enhance their understanding of the Initiatives linked to the Social Circular Economy beyond Europe. Showcases and Models.</p>
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<p><u>Activity 2: Presentation and Small Group Activity</u></p> <ul style="list-style-type: none"> • The trainer uses a PowerPoint slide to present the steps involved in developing a model of social circle economy strategy. • The trainer then gives all learners a short handout which outlines the different models which can be used to develop a social circle economy strategy. • The trainer leads a short group discussion on the different models, discussing the merits of each model with participants. • Following this discussion, the trainer invites all participants to work on their own – or with a partner if they are from the same organisation or business. • Through this individual activity, participants should reflect on the issues they identified in their own business or organisation in the previous step and choose the most appropriate social circle economy model for their business or organisation and why? • After 20 minutes, the trainer brings the whole group back together to discuss which models were chosen and why they were chosen. 	<p><u>50</u></p>	<ul style="list-style-type: none"> • Flipchart/whiteboard and markers • Projector and screen • Laptop • PowerPoint slides 	<p>The trainer evaluates the success of the session, based on the participation of all individuals in the activities. As a follow-up exercise, the trainer invites all participants to read chapter 4, of the Collaboration Management Manual, to enhance their understanding of how to measure the impact of a diversity management strategy.</p>
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<p><u>Activity 3: Group Discussion and Plenary Session</u></p> <ul style="list-style-type: none"> • The trainer leads a short group discussion, asking: Why is it important to create and evaluate a Circular planning process? • In a plenary session, the trainer then invites participants to discuss different points they could use to implement the plan of their social circle economy strategy. • The trainer takes note of all key points on the flipchart. • The trainer then relates the key points of social economy to Circular Business Models, and again asks participants why it is important in this context? And would their metrics change in a CBM and why? • Again, the trainer takes note of the key points on a flipchart. • The trainer gives participants a tip-sheet on how they can apply these tips to assess the impact of a social economy strategy in their organisations. 	<p><u>50</u></p>	<ul style="list-style-type: none"> • Flipchart/whiteboard and markers • Projector and screen • Laptop • PowerPoint slides 	<p>The trainer evaluates the success of the session, based on the participation of all individuals in the activities. As a follow-up exercise, the trainer invites all participants to read chapter 4, of the Collaboration Management Manual, to enhance their understanding of how to develop a model strategy in social circle economy.</p>
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<p><u>Workshop Close & Evaluation</u></p> <ul style="list-style-type: none"> To close the workshop, the trainer shows the flipchart with the different definitions of social economy that were shared by the participants at the beginning of the session. The trainer then asks participants to comment on how they understand the topic of social circle economy now and if their understanding has been changed based on this workshop. The trainer leads a short verbal feedback session, thanks all participants for their contribution to the workshop and closes the session. 	<p><u>10</u></p>	<ul style="list-style-type: none"> Flipchart/whiteboard and markers 	<p>The trainer evaluates the success of the workshop based on the feedback provided from all participants during this session. The trainer invites all participants to access additional training materials on the Circulink online platform.</p>
<p>Total time</p>	<p>3 hours</p>		

